


[DOWNLOAD](#)


How to Net a Million

By Josephine Monroe

Paperback. Book Condition: New. Not Signed; With this book you can turn a good idea into a profitable e-business. It can help you not dread a letter from the Inland Revenue and give you the basics in running a small business from book keeping to registering a limited company. 1) THE IDEA How to work out if your idea is any good. How to assess its likelihood to produce an income - can you charge people for it, will anyone advertise. Is anyone else doing it? Are you the right person to do it (ie do you have personal contacts that can make it happen)? Can you afford the costs in producing the site? 2) BUILDING THE SITE Can you do it yourself? How do you find a designer/programmer? How much should you expect to pay? Does your site need specialist technical support? How to decipher the jargon. 3) MARKET RESEARCH How to research the market, assess how much ad revenue/sponsorship your site is likely to produce, find out how many of your target audience in online, suss out the competition. 4) PROFIT DRIVERS/GET TO KNOW YOUR SITE This is what makes the difference between success and riches. How to...



[READ ONLINE](#)
[9.67 MB]

Reviews

This book will never be easy to start on looking at but quite entertaining to read. It is actually packed with wisdom and knowledge It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Ms. Missouri Satterfield DVM**

Complete information for publication fans. Better then never, though i am quite late in start reading this one. Its been written in an extremely straightforward way in fact it is just soon after i finished reading this ebook in which basically altered me, change the way i believe.

-- **Ellie Stark**