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THE FILTER BUBBLE: WHAT THE INTERNET IS HIDING FROM YOU



Tantor Media, Inc, United States, 2011. CD-Audio. Book Condition: New. Unabridged. 193 x 135 mm. Language: English . Brand New. In December 2009, Google began customizing its search results for each user. Instead of giving you the most broadly popular result, Google now tries to predict what you are most likely to click on. According to board president Eli Pariser, Google's change in policy is symptomatic of the most significant shift to take place on the Web in recent...

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- Authored by Eli Pariser
- Released at 2011



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