



The Big Show: A Tribute to My Mentor and Friend, Television Producer, Fred de Cordova. (Paperback)

By Mark Bennett

Larry Czerwonka Company, United States, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Is there someone you can point to-when you were just starting out-that invited you to take a risk and said, Hey kid, let me show you how it's done. ? Then, did you take that risk? Were you willing to try something new? Something that would force you to stretch and grow? Did you take that empty-handed leap into the void? Author Mark Bennett did and he shares that leap with you in The Big Show. Mark takes you along as his unlikely partnership with legendary television producer Fred de Cordova has them navigating the maze that is Hollywood on a quest to sell a series of Variety Concept Specials. From the then NBC Productions to ABC Entertainment, this newcomer opens closed doors and leads you on a backstage tour through the murky waters of the television industry. Mark gives readers first hand How tos from the legend, Fred de Cordova (How tos that apply to life outside the entertainment world as well). Always mindful that in show business, most things fail,...

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