



Ice Storm: The Rise and Fall of the Greatest Vancouver Canucks Team Ever

By Bruce Dowbiggin

Greystone Books, Canada. Paperback. Book Condition: new. BRAND NEW, *Ice Storm: The Rise and Fall of the Greatest Vancouver Canucks Team Ever*, Bruce Dowbiggin, In 2008, the Vancouver Canucks were Team Modern, revolutionizing the NHL under their new GM, former player agent Mike Gillis. Cool, calculating, and unsparing with the media, the onetime number one draft pick of the old Colorado Rockies swept away the tangled psychological past of the Canucks with bold innovation, remodeling Vancouver as a destination city for NHL star players. To do so, he built the Canucks from a non-playoff team in 2008 to the best in hockey from 2010-2012. He modernized the players' diets and psychological approach, he rebuilt the dressing room, and he sought sleep consultants to help with the Canucks' punishing travel schedule. More than that, his winning team lifted Vancouver from eighth overall in NHL revenues to second by 2013. When the team took to the ice for Game 7 of the 2011 Cup Final, it seemed there was nothing the Canucks couldn't overcome with their "Canucktivity" approach. The hockey world was at their feet. But things changed in Game 7. Physically exhausted and bullied by the Bruins, the Canucks succumbed 4-0. To...

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