



The latest in modern higher education of logistics Series: logistics and risk management (2nd edition)(Chinese Edition)

By SUN JIA QING



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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 Pages: 347 Language: Chinese Publisher: the Dongbei University Press the latest in modern higher Logistics Education Series: logistics and risk management (2nd edition) has the following features: (1) the structure is more reasonable and clear. Taking into account the logistics and financial risk management and logistics project risk management is essentially a logistics operation risk areas. and thus integrated into the logistics and operational risk management one chapter. in accordance with the different logistics operator of the subject. the book is divided into three : mainly on the basic principles and theory of logistics and risk management. applicable to all logistics body; the novellas mainly elaborated the theory and practice of the logistics enterprise risk management; the next describes as the owner of the industrial and commercial enterprises logistics risk management theory and practice. Topics include risk and risk management. logistics. risk and logistics risk management. the logistics market risk management. logistics. credit risk management. logistics. strategic risk management. the logistics operational risk management. logistics and legal risk management. logistics. crisis management. the owner enterprise...



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