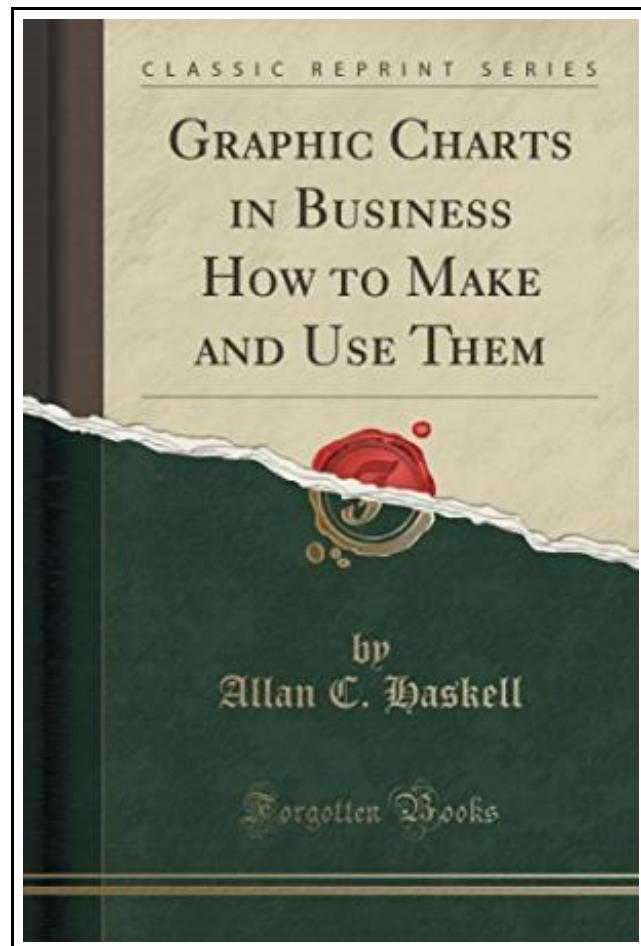


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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English Brand New Book ***** Print on Demand *****. Excerpt from Graphic Charts in Business How to Make and Use Them This book was written as a companion volume to How to Make and Use Graphic Charts the large demand for which the author ascribes mainly to the tremendous public interest in the subject. The extraordinary growth in the use of graphic methods which has been, perhaps, more voluminous in the last five years than in the whole period prior to 1917, seems to be due to the fact that three of the main functions of charts can be performed by their use much more rapidly, easily and cheaply, than by any other method. For Computation, whereby many, if not indeed most, of the processes of mathematics can be performed without the labor and often without the knowledge of the mathematics involved; for Recording multitudes of facts of a great variety; and, for the Demonstration of facts in a quantitative way, the graphic chart is the best instrument that has yet been developed. As a consequence, thousands of business concerns have adopted graphics as a standard method for the promotion of greater efficiency in organization, advertising, production control, etc.; colleges and universities are giving special courses in graphic methods; and graphic service organizations are springing up for the purpose of making charts for those who need them and cannot learn how to make them fast enough. This, however, is of no great help to the vast majority of business and professional men who either never went to college or who left it long ago, and who, if not too tired, are at least too busy to plunge into a subject which contains many technical questions, and the...

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